

URBAN GARDEN

Planting system

AUTHENTICS[®]



ORGANIC DESIGN

No matter where they are placed, plants and flowers attract our attention. As a piece of nature in your home, they add to its cosiness and enhance its atmosphere. Love is the fertiliser they respond to best. However, there is often not sufficient time to tend to our green house-mates. To solve this problem, hydro-culture was developed many years ago, yet, only some very special plants will thrive in this culture. For this reason, Authentics, in cooperation with Patrick Nadeau, started a green revolution:

Dissatisfied with the available alternatives, the award-winning French designer Patrick Nadeau has developed an entirely new, textile planting system. It unites the advantages hydro-culture offers with those of conventional planting using planting soil: URBAN GARDEN is a new planting method. The bags and sacks consisting of coated textile fabric look both casual and functional. They are low maintenance, their inner system guarantees long-term watering of all conventional plants. Patrick Nadeau's idea revolutionises our plant-loving culture, not only in your home but also in offices.

Elmar H. Flötotto

URBAN GARDEN

The textile planting containers offer an entire spectrum of new possibilities for integrating plants into your room design – at home, in the lobby and in the office. The versatile systems do not require any saucers or planters. They are filled with water retaining clay granulate that prevents waterlogging and releases an even amount of moisture. The result is a notable reduction in watering. A special fleece takes the plants including their root balls. This makes URBAN GARDEN suitable for all indoor plants, such as herbs, flowers and house plants, including those that were already planted in conventional soil. Low maintenance, clean, mobile.





ideal habitat

Clay granulate, drainage felt and the substrate (soil) offer the basis for healthy plant growth. The water is absorbed where needed by the plant, without waterlogging or leaks.

less is more

Plants prefer a constant water supply. This planting system consisting of clay granulate, a drainage felt and substrate makes long-term watering possible. The system works as a water - reservoir. Watering intervals can be notably extended.



shape inspired by nature

The bag offers the plant the space it needs. Open the zipper for filling it.







PLANT SACK

The plant sack made of coated textile fabric appears both casually natural and technologically functional. Planted with green plants, flowers or herbs, it can be neatly placed on tables, window sills, ledges and in niches without additional saucers. Thus, it converts all surroundings – conservatories or living rooms, kitchens and bathrooms, lobbies and offices, showroom and trade fair booths, into a small garden. Available in three colours and four sizes.



PLANT SACKS

All sizes are supplied including inner sack with drainage felt, expanded clay granulate and a water level indicator.

Design Patrick Nadeau

Material: outer bag of coated polyester fibre fabric

1. PLANT SACK S

Plant sack with a 3-litre-volume, suitable for pot sizes from 5 to 16 cm diameter. For flowers, indoor plants and herbs.

Dimensions H 22 cm, Ø 25 cm, vol. 3 l

Order No. 71201 –

□ 05 beige ■ 26 black

■ 23 bordeaux € 49

2. PLANT SACK M

Plant sack with a 15-litre-volume, suitable for pot sizes from Ø 16 to 24 cm diameter. For large flowers and small trees.

Dimensions H 35 cm, Ø 40 cm, vol. 15 l

Order No. 71202 –

□ 05 beige ■ 26 black

■ 23 bordeaux € 79

3. PLANT SACK L

Plant sack with a 45-litre-volume for 24 to 34 cm diameter pot sizes. Including carrying aid. Suitable for all large plants, which are to be moved around.

Dimensions H 45 cm, Ø 53 cm, vol. 45 l

Order No. 71203 –

□ 05 beige ■ 26 black

■ 23 bordeaux € 148

4. PLANT SACK XL

Plant sack with a 200-litre-volume suitable for pot sizes between 34 and 55 cm diameter. Including carrying aid. Ideal for palms and trees, for instance as a mobile room divider at trade fairs and in showrooms.

Dimensions H 75 cm, Ø 85 cm, vol. 200 l

Order No. 71204 –

□ 05 beige ■ 26 black

■ 23 bordeaux € 535



The plant bag can be easily and cleanly filled by simply opening the zipper.



No dripping or leaks, because the water tight textile fabric is welded on all sides. The hexagonal base ensures stability.



*dressed up,
no corset*

Flower pots are outdated, just as last century's corsets. The textile plant bag accommodates an intelligent planting system for long-term watering, made of clay granulate, a drainage felt and substrate (soil).

easy-peasy

The hook- and loop fastener of the carrying belt can be opened and closed quickly. This allows the bag not only to be suspended from wall and ceiling, but also from all types of bars, hooks, eyelets, beams and railings.



high five

This is where the belt of another bag can be fastened and suspended beneath. A total of five plant bags can be connected in this manner. Wall and ceiling fixtures and belt extensions are available from our accessories range.

stay dry

The inner and outer bag welded all around prevent the water-reservoir from leaking.



PLANT BAGS

Suspended from walls or ceilings, the plant bag with its long belts with hook- and loop fastener accentuates your interior. To form decorative arrangements, several bags can be suitably combined to divide large rooms as 'floating walls': in cafés and restaurants, offices, lobbies, trade fair booths and sales rooms, or even at home in conservatories, in the kitchen and living room. Available in three sizes.

PLANT BAGS
All sizes come including belts with hook-and-loop fastener, inner bag with drainage felt, expanded clay granulate, two climber rods and a water level indicator.
Design Patrick Nadeau
Material: outer bag of coated polyester fibre fabric

1. PLANT BAG S
Plant bag with a 1-litre-volume, especially suitable for small flowers and kitchen herbs. Matching pots from 5 to 9 cm diameter.
Dimensions: W 23 x H 22 x D 10 cm, vol. 1 l
Order No. 71211 26 black **€ 37**

2. PLANT BAG M
Plant bag with a 2.5-litre-volume, suitable for kitchen herbs, flowers and green plants. Matching pots from 9 to 14 cm diameter.
Dimensions W 29 x H 28 x D 15 cm, vol. 2.5 l
Order No. 71214 26 black **€ 46**

3. PLANT BAG L
Plant bag with a 9-litre-volume, even suitable for large indoor plants.
Matching pots from 14 to 17 cm diameter.
Dimensions W 44 x H 43 x D 20 cm, vol. 9 l
Order No. 71217 26 black **€ 58**

4. PLANT BAG SX3
Three plant bags welded to each other, each having a 1-litre-volume. Suitable for pots up to approx. 9 cm diameter. The supplied metal stands permit the bags to be arranged in a row or a circle. For the window sill and on tables, for decorative flowers and fresh kitchen herbs. The casual alternative to a vase or pot.
Design Patrick Nadeau
Material: coated polyester fibre fabrics, PVC, galvanised stand
Dimensions W 48 x H 22 x D 10 cm, vol. 3 x 1 l
Order No. 71210 26 black **€ 98**



SX3 adapts to its surroundings. The three bags can be arranged in a half circle or in a row.

1. WALL FITTING
For the secure wall mounting of up to five plant bags. Galvanised. Available in three sizes. Including drilling template.
Design Patrick Nadeau
Material: metal, galvanised

WALL FITTING S
Matching plant bag S.
Dimensions: W 17.5 x H 7.5 x D 10 cm
Order No. 71212 64 **€ 35.50**

WALL FITTING M
Matching plant bag M.
Dimensions: W 21 x H 9 x D 12.5 cm
Order No. 71215 64 **€ 39.50**

WALL FITTING L
Matching plant bag L.
Dimensions: W 30.5 x H 11 x D 14.5 cm
Order No. 71218 64 **€ 45.50**

2. CEILING HOOKS
For secure fitting of up to five plant bags to the ceiling. Set of 2. Matching all belt widths. Including drilling template.
Design Patrick Nadeau
Material: metal, galvanised
Dimensions: W 3.7 x H 2.5 x D 0.04 cm
Order No. 71216 64 **€ 16.95**



The hook-and loop fastener allows the connecting of up to five bags.

3. EXTENSION BELT
To extend the carrying belts on the plant bags. Set of 2. Available in two belt widths. With hook- and loop fastener.
Design Patrick Nadeau
Material: Polyester fabric, coated, Metal, burnished

EXTENSION BELT S/M
Matching plant bags S and M.
Dimensions: W 1.6 x H 120 x D 0.5 cm
Order No. 71213 26 **€ 6.95**

EXTENSION BELT L
Matching plant bag L.
Dimensions: W 2.5 x H 120 x D 0.5 cm
Order No. 71219 26 **€ 7.95**



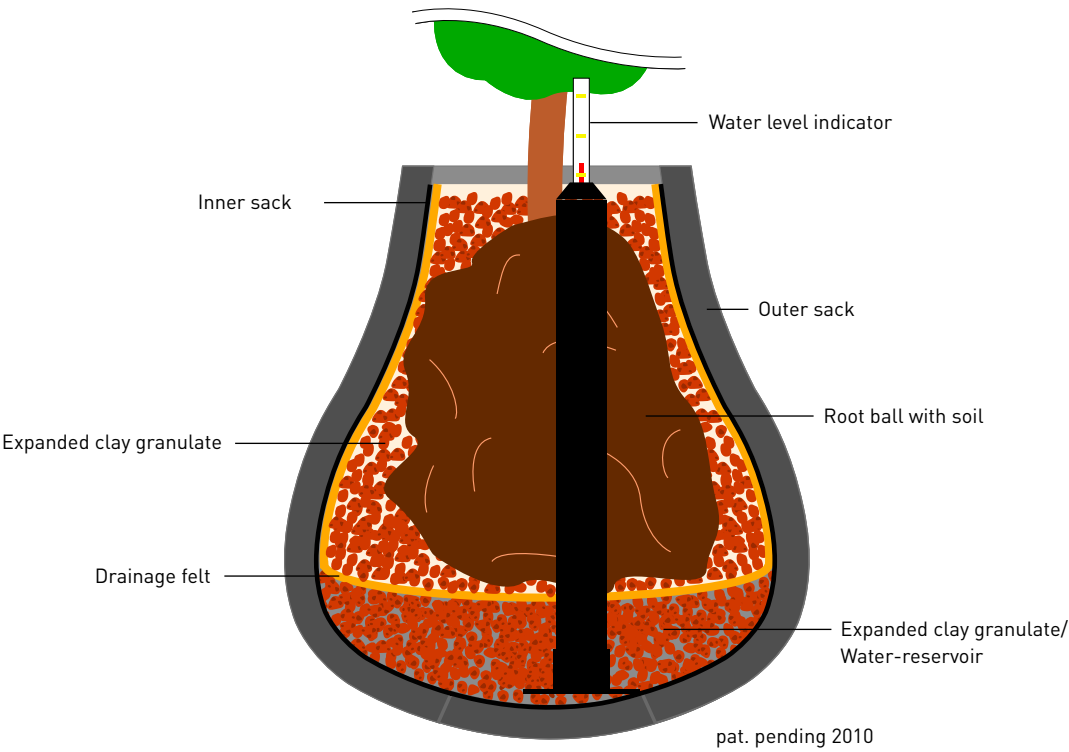
For all who do not just want to trust their green thumb: The water level indicator of the bags and sacks indicates the amount of water in the planting container. Included in our scope of delivery.



It is that simple to fix the plant bags to the wall and ceiling.



PATRICK NADEAU



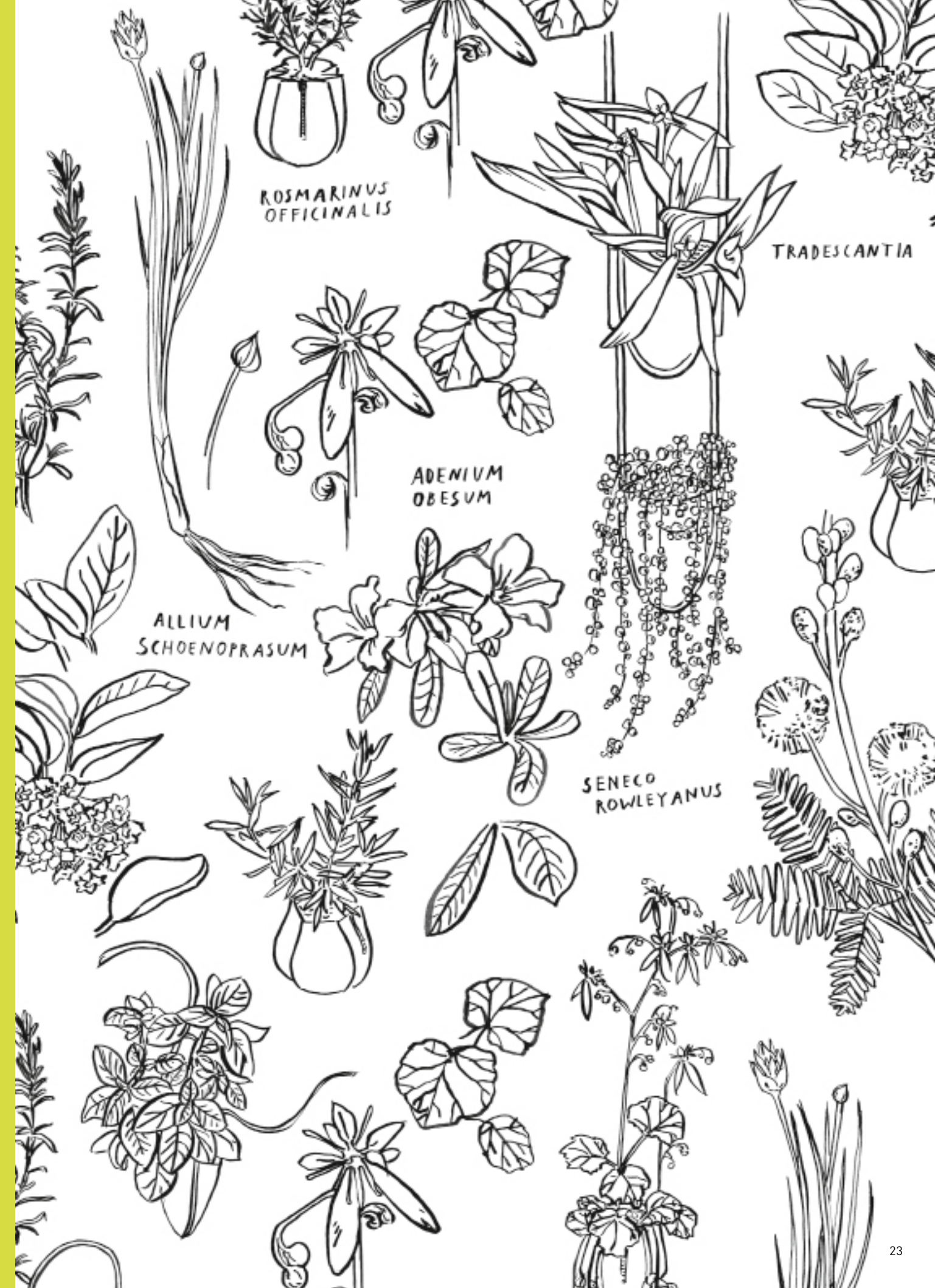
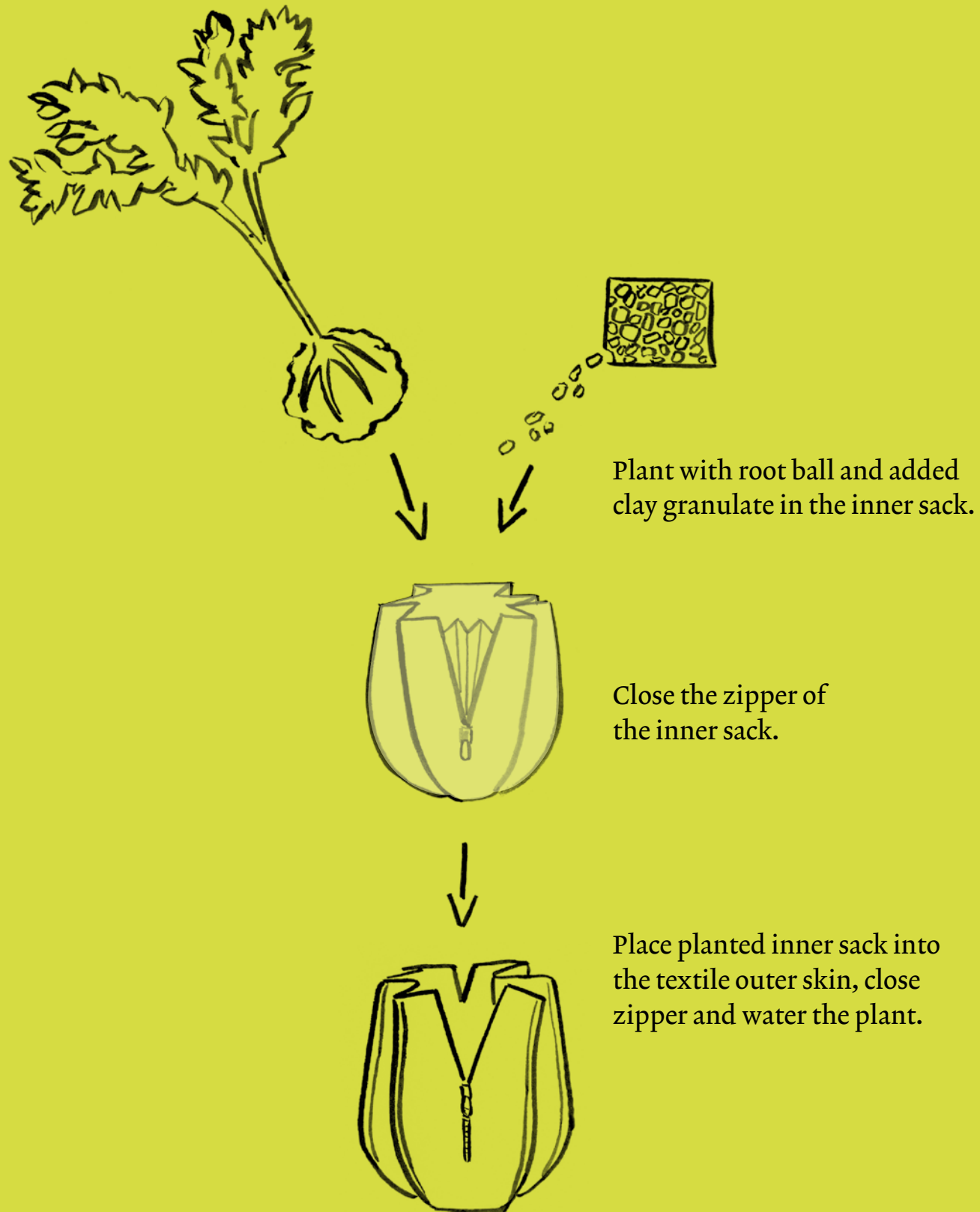
Patrick Nadeau

Patrick Nadeau is a product designer and certified architect. He lives in Paris and teaches „Végétal Design“ at the ESAD (Ecole Supérieure d’Art et de Design) in Reims, France. Inspired by high-quality orchid substrates, he undertook research work over four years to find the optimum planting systems suitable for the most varied plants surroundings. The URBAN GARDEN plant sacks and plant bags are the result of his research work, representing products suitable for daily use.



3 STEPS TOWARDS AN URBAN GARDEN

The bags and sacks are composed of a sturdy, textile outer skin and a watertight inner sack with integrated drainage felt. The inner sack is filled with expanded clay granulate. The drainage felt accommodates the plant including the root ball.



CONCEPTION AND DESIGN

Schindler Parent Identity
www.schindlerparent.com

PHOTOGRAPHY

Nicola Rehage, Gütersloh

ILLUSTRATION

Rinah Lang, Berlin
Patrick Nadeau, Paris

The URBAN GARDEN concept of plant sacks and plant bags is registered in Europe, USA and Asia. The design (idea, details and application) is subject to claim and is legally protected. Legal action will be taken against any copyright infringement. Patent pending 2010.
© Authentics 2010

Authentics GmbH

Am Ölbach 28

33334 Gütersloh

Germany

Phone + 49 (0) 5241 9405 - 542

Fax + 49 (0) 5241 9405 - 555

info@authentics.de

www.authentics.de

